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May 22, 2008

Chairman Kevin J. Martin
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Chairman Martin,

I am writing on behalf of Variety the Children's Charity of St. Louis to raise awareness of the wonderful support that CBS Radio in St. Louis, specifically Y98 FM and KEZK FM, has provided to our charity.

Variety the Children's Charity of St. Louis serves children with physical and mental disabilities in the Greater St. Louis region, each time they need assistance, from infancy to the age of 21. Founded in 1932, the Variety chapter of St. Louis is an international leader, raising more than \$3.6 million annually to help local children with differing abilities.

For several years, CBS Radio and Y98 FM have provided direct assistance to our cause by running PSAs, promoting events with live remotes and on-air ticket giveaways, and providing on-air talent to host and appear at our fundraising events. We have a particularly strong partnership with Y98 FM for our Night of the Rising Stars fundraising event for young professionals, which over the past 10 years has raised more than \$400,000 for our local children in need.

This partnership has led to Y98 FM DJs becoming personally involved in our cause and going above and beyond the call of duty to raise money at our events, even including bidding on auction items out of their own pockets.



At Variety, we have found that generosity starts at the top. Without the good policies and good people leading CBS Radio in St. Louis, our nonprofit community would suffer a great loss. With our small advertising budgets, we need partners who are able to get the word out to the community about our mission and fundraising events. CBS Radio does this for us at no charge, despite its valuable air-time.

We are extremely thankful for the contributions of CBS Radio in St. Louis and look forward to working together for many years to come to support children with physical and mental disabilities in our area.

Sincerely,

Laura Seelbach
Director of Public Relations
Variety the Children's Charity of St. Louis